



Keynote Address

Healthcare Reform and Its Impact on our Region

Thornton Kirby, President | CEO with South Carolina Hospital Association

When Thornton was hired as President of the Hospital Association in 2005, South Carolina's hospitals were eager to strengthen their political advocacy and enhance SCHA's brand. Thornton and his team worked with hospital leaders to re-order the Association's priorities, and then rebuilt the organization around an updated vision of what a modern hospital association should be. Central to that vision is a simple truth: hospitals are expected to deliver excellent patient care in a safe environment.



2011 SAR Architecture for Health Spring Conference Chautauqua 2.0 on Regional Healthcare Architecture

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