



## 2011 SAR Architecture for Health Spring Conference

### Chautauqua 2.0 on Regional Healthcare Architecture

20 May 2011 | Madren Conference Center | Clemson, South Carolina

register now!

register online [www.aiasc.org](http://www.aiasc.org)

**LIMITED** to the first 125 registrants

AIA Member Cost	\$150.00
Non-AIA Members	\$200.00
Student Faculty	\$ 75.00

## Schedule

8:30-9:00 Check-In | Late Registration (if space is available) | Breakfast

### Session 1:

9:15 -10:45

#### Keynote Address

#### Healthcare Reform and Its Impact on our Region

Speaker: Thornton Kirby, President|CEO  
with SCHA

### Session 2:

11:00-12:30

#### Panel Discussion

#### The Research - Based Practice

Panelist: Dina Battisto, PHD, Clemson University  
Debajyoti Pati, PHD, CADRE (HKS)  
Craig Zimring, PHD, Georgia Tech  
Kirk Hamilton, Texas A&M  
Tom Harvey, CADRE (HKS)  
Moderator: Ron Smith, HOK, AAH President

### Session 3:

2:00-3:30

#### LEAN - What Does It Mean?

Speaker: David Chambers, Director of Research  
University Research Institute

### Session 4:

3:45-5:15

#### Creativity versus Innovation -

#### Observational Research and Design

Speaker: Lawrence Murphy, Chief - Global Design  
GE Healthcare

### Reception:

5:30-7:00

#### Cocktail Reception Lee Hall Courtyard

#### Earn 6 CE Credits, 6 HSW Credits, and 1 SD Credit

Lunch To Be Served

hotel reservations:

The Martin Inn	888.654.9020 or 864.654.9020 conference rate \$90.00
Courtyard Marriott	864.654.8833 conference rate \$99.00

reservations under AIA SC



# AIA

# South Atlantic Region



## Academy of Architecture for Health